

## Contributors to 2020 Vision

### Sources

The following documents were consulted in the preparation of this plan: Service Through Excellence (1996); Achieving Excellence (2004); Strategic Master Plan (2010); The Planning Brief (2010).

### Contributors

From the beginning, the Strategic Planning Consultation Committee (SPCC) determined to do all that was possible to engage with a wide range of stakeholders, both to sharpen our thinking, to identify roadblocks and miscommunications, and to begin to gain buy-in for the plan. Allowing for the fact that some groups contributed more than once, we still estimate that over 1000 discrete contributors had some part in the development of this plan.

| Date(s)                | Method                     | Areas Developed or Tested   | Leader(s)  | Target Audience/ Contributors   | Engaged/ Responses | Est. # Discrete |
|------------------------|----------------------------|---|--|---|--------------------|-----------------|
| July 2009 - April 2011 | MSA accreditation surveys  | School standards; key objectives and action plans in staffing, academics and WS distinctive programmes. | Jim Geddes (year 1); Pete Wildman (Year 2)   | Parents, students, staff, Board via online surveys                            | 535                | 430             |
| July 2009 - April 2011 | MSA accreditation process  | School standards; key objectives and action plans in staffing, academics and WS distinctive programmes. | Jim Geddes (year 1); Pete Wildman (Year 2)   | Academic HoD's; Chairs of Standards Committees; all staff in workshops.       | 180                | 180             |
| Sep - Nov 2010         | Brief Working Party        | Analysis of Strategic Master Plan, identification of key strategies.                                    | Abhra Bhattacharjee, Kirsten Bradby, Jeff Doerfler, Andrzej Plonka, Pete Wildman   |   | 5                  |                 |
| Jan - Mar 2011         | Focus Groups               | Testing the Brief; feedback which directly led to formulation of 7 strategic areas.                     | Abhra Bhattacharjee, Jane Cummings, David Laurensen, Andrzej Plonka, Pete Wildman. | Focus groups in 35 US cities plus one in Australia and several at the school. | 300                | 300             |
| 18-May-11              | Online Survey              | Testing the proposed mission statement  | SPCC   | Mainly alumni   | 199                | 100             |
| 1-May-11               | Email request for response | Testing the proposed mission statement  | SPCC   | Key stakeholders, distinguished alumni, Board, WOSA-NA, FWS.                  | 14                 | 12              |
| Apr - Aug 2011         | Planning Forum             | Testing each stage of the planning; devising desired student objectives.                                | SPCC   | Staff, parents, student reps.   | 12                 | 4               |
| Apr - Aug 2011         | Blog                       | Testing each stage of the planning - mission, desired student outcomes, strategic objectives.           | SPCC   | Alumni and parents  | 41                 | 25              |
| Jul-11                 | Meetings                   | Overall strategy, mission statement   | Pete Wildman   | FWS and WOSA-NA Boards  | 10                 | 5               |
| Aug-11                 | Workshops                  | Action planning around the seven strategic objectives   | Amy Seefeldt   | Staff   | 150                | 30              |
| Aug-11                 | Daily questions to staff   | Soliciting comments on strategic objectives.  | SPCC   |   | 129                | 0               |
|                        |                            |   |  | TOTALS  | 1575               | 1086            |

In addition, members of the SPCC engaged in personal conversations and email exchanges (in some cases extensive) with a variety of individuals who have offered feedback or criticism, or have otherwise contributed.